

**The Journey to the Top Milestone Review:
Strategic Direction 2020**

Faculty Senate

May 2015



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

The Journey to the Top

- Vol Vision/Top 25 sets the stage for improvement and significant progress across strategic priorities
 - We are on a Journey
 - The Journey = Pursuit of excellence
 - The Journey = Continuous improvement
 - The Journey = Comprehensive Improvement

The Milestone Review will build on the VolVision/ Top 25 foundation to establish five-year strategic direction for UT.

Where we started; where we are; where are we going

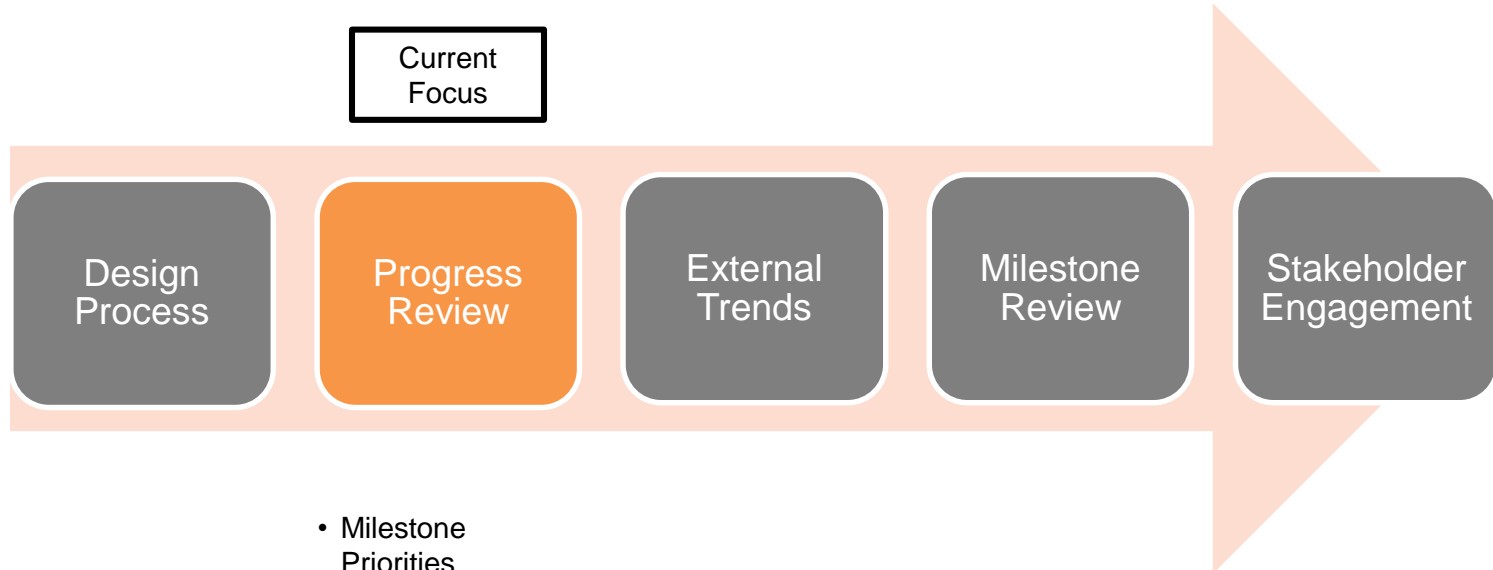
- We're five years in...
- We started with a great set of fundamentals... It's great to be a Tennessee Vol!
- We've made amazing progress

Objective

- Engage stakeholders;
- Adopt strategic direction for 2020;
- Develop clear high-level summary plan

The committee is at the mid-point of the strategic assessment process.

Phase 1: Milestone Strategic Assessment
Timeframe: February to June 2015



- Milestone Priorities
 - Undergraduate
 - Graduate
 - Research
 - Faculty/Staff
 - Infrastructure/ Resources

What We've Learned – Opportunities for Improvement

Theme	Opportunities for Improvement
Communication/ Branding	<ul style="list-style-type: none">▪ Establish clear messaging for campus; clearly define Top 25 goal to external stakeholders/public
Alignment	<ul style="list-style-type: none">▪ Work on better alignment of mission, vision, values, priorities and metrics
Top-Down/ Bottom-Up Balance	<ul style="list-style-type: none">▪ Strike an appropriate top-down/bottom-up balance▪ Allow flexibility and empower Colleges/Divisions to continue progress
Distinctiveness	<ul style="list-style-type: none">▪ Identify and build on what makes UTK distinct and special

What We've Learned – Opportunities for Improvement

Theme

Opportunities for Improvement

“Where Does This Fit In?”
(Gaps in the Current Plan)

- Diversity
 - Outreach/Engagement
 - Scholarship/Creative Activity (vs. Sponsored Research)
 - Staff/ Non-Tenure Track Faculty
 - Globalization/International
 - “Where do I fit in?”
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Excellence

- Some campus-level metrics track volume vs. excellence
 - Is excellence better defined at the College/Division level?
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Next Steps

- **Complete Strategic Assessment (Summer 2015)**
- **Campus Engagement Strategy Development for Fall 2015**
- **Ideas for Faculty Engagement?**