The Journey to the Top Milestone Review:
Strategic Direction 2020

Faculty Senate

May 2015
The Journey to the Top

• Vol Vision/Top 25 sets the stage for improvement and significant progress across strategic priorities
  – We are on a Journey
  – The Journey = Pursuit of excellence
  – The Journey = Continuous improvement
  – The Journey = Comprehensive Improvement
The Milestone Review will build on the VolVision/ Top 25 foundation to establish five-year strategic direction for UT.

**Where we started; where we are; where are we going**

- We’re five years in…
- We started with a great set of fundamentals… It’s great to be a Tennessee Vol!
- We’ve made amazing progress

**Objective**

- Engage stakeholders;
- Adopt strategic direction for 2020;
- Develop clear high-level summary plan
The committee is at the mid-point of the strategic assessment process.

Phase 1: Milestone Strategic Assessment
Timeframe: February to June 2015

- Milestone Priorities
  - Undergraduate
  - Graduate
  - Research
  - Faculty/Staff
  - Infrastructure/Resources
# What We’ve Learned – Opportunities for Improvement

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<thead>
<tr>
<th>Theme</th>
<th>Opportunities for Improvement</th>
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<tbody>
<tr>
<td>Communication/ Branding</td>
<td>▪ Establish clear messaging for campus; clearly define Top 25 goal to external stakeholders/public</td>
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<td>Alignment</td>
<td>▪ Work on better alignment of mission, vision, values, priorities and metrics</td>
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<td>Top-Down/ Bottom-Up Balance</td>
<td>▪ Strike an appropriate top-down/bottom-up balance</td>
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<td>▪ Allow flexibility and empower Colleges/Divisions to continue progress</td>
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<td>Distinctiveness</td>
<td>▪ Identify and build on what makes UTK distinct and special</td>
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| “Where Does This Fit In?” (Gaps in the Current Plan) | ▪ Diversity  
▪ Outreach/Engagement  
▪ Scholarship/Creative Activity (vs. Sponsored Research)  
▪ Staff/ Non-Tenure Track Faculty  
▪ Globalization/International  
▪ “Where do I fit in?” |
| Excellence                                 | ▪ Some campus-level metrics track volume vs. excellence  
▪ Is excellence better defined at the College/Division level? |
Next Steps

- Complete Strategic Assessment (Summer 2015)

- Campus Engagement Strategy Development for Fall 2015

- Ideas for Faculty Engagement?