

Measuring Our Reputation

Faculty Senate
October 17, 2016



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

Rankings Landscape



2017 Best Colleges & Best Graduate Schools

| | | | |
|----------------------------|-----|--------------------------------|-----|
| Best Public Universities | #46 | Graduate Nursing Schools | #25 |
| Undergraduate Business | #30 | Graduate Business Schools | #34 |
| Undergraduate Engineering | #32 | Graduate Engineering Schools | #36 |
| Best Colleges for Veterans | #31 | Law Schools | #37 |
| Graduate Fine Arts | #15 | Graduate Education Schools | #46 |
| Graduate Social Work | #19 | Online Master's of Social Work | #2 |



Best Colleges
That Pay You Back

Forbes

America's Best
Value Colleges

DesignIntelligence

Undergraduate Architecture - #16



Top 25 American
Public Research University

U.S. News Scoring Breakdown (2017)

| | |
|--------------------------|-------|
| Graduation & Retention | 30% |
| Assessment of Excellence | 22.5% |
| Faculty Resources | 20% |
| Student Selectivity | 12.5% |
| Financial Resources | 10% |
| Alumni Giving | 5% |

U.S. News Scoring Breakdown (2017)

| | |
|--------------------------|-------|
| Graduation & Retention | 30% |
| Assessment of Excellence | 22.5% |
| Faculty Resources | 20% |
| Student Selectivity | 12.5% |
| Financial Resources | 10% |
| Alumni Giving | 5% |

Peer Assessment (15% of total)

- Presidents, provosts & admission deans
- 4,635 surveyed in 2016 (39.2% response)
- Two years of data used

Counselor Assessment (7.5% of total)

- Public high school counselors
- 2,200 surveyed in 2016 (9% response)
- Three years of data used

Assessment of Excellence Scores

| | 2013 | 2014 | 2015 | 2016 | 2017 |
|------------|------|------|------|------|------|
| Peers | 3.1 | 3.1 | 3.1 | 3.1 | 3.1 |
| Counselors | 3.6 | 3.7 | 3.8 | 3.8 | 3.7 |

| | Peer Assessment | | | High School Counselor Assessment | | |
|--|-----------------|------|------|----------------------------------|------|------|
| | 2015 | 2016 | 2017 | 2015 | 2016 | 2017 |
| <i>University of Tennessee, Knoxville</i> | 3.1 | 3.1 | 3.1 | 3.8 | 3.8 | 3.7 |
| Aspirational Peers | | | | | | |
| University of California - Berkeley | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 |
| University of California - Los Angeles | 4.2 | 4.2 | 4.2 | 4.5 | 4.4 | 4.4 |
| University of Virginia | 4.3 | 4.2 | 4.2 | 4.5 | 4.5 | 4.5 |
| University of Michigan - Ann Arbor | 4.4 | 4.4 | 4.4 | 4.4 | 4.4 | 4.4 |
| University of North Carolina - Chapel Hill | 4.1 | 4.0 | 4.0 | 4.5 | 4.5 | 4.5 |
| University of Illinois - Urbana-Champaign | 3.9 | 3.9 | 3.9 | 4.1 | 4.0 | 3.9 |
| University of Wisconsin - Madison | 4.1 | 4.1 | 4.0 | 4.1 | 4.1 | 4.0 |
| University of California - Davis | 3.8 | 3.8 | 3.8 | 4.2 | 4.2 | 4.2 |
| University of California - Santa Barbara | 3.5 | 3.5 | 3.5 | 3.9 | 3.9 | 3.9 |
| University of Washington | 3.8 | 3.8 | 3.9 | 4.0 | 4.0 | 3.9 |
| Pennsylvania State University | 3.6 | 3.6 | 3.7 | 4.1 | 4.1 | 4.0 |
| University of Florida | 3.6 | 3.6 | 3.6 | 3.8 | 3.8 | 3.8 |
| University of Texas - Austin | 4.0 | 4.0 | 4.0 | 4.2 | 4.2 | 4.2 |
| The Ohio State University | 3.7 | 3.7 | 3.8 | 4.1 | 4.1 | 4.1 |
| University of Maryland - College Park | 3.6 | 3.6 | 3.6 | 4.0 | 4.1 | 4.1 |
| University of Pittsburgh | 3.4 | 3.4 | 3.5 | 3.9 | 3.8 | 3.8 |
| Target Peers | | | | | | |
| University of Georgia | 3.4 | 3.4 | 3.5 | 4.0 | 4.0 | 4.0 |
| Clemson University | 3.1 | 3.1 | 3.2 | 4.0 | 4.0 | 4.0 |
| Purdue University | 3.6 | 3.6 | 3.7 | 4.2 | 4.2 | 4.2 |
| Texas A&M | 3.6 | 3.6 | 3.6 | 4.1 | 4.1 | 4.1 |
| University of Minnesota | 3.6 | 3.7 | 3.7 | 3.9 | 3.9 | 3.8 |
| Rutgers - The State University of New Jersey | 3.4 | 3.4 | 3.4 | 4.0 | 4.0 | 4.0 |
| Indiana University | 3.6 | 3.6 | 3.6 | 4.0 | 4.0 | 3.9 |
| Michigan State University | 3.5 | 3.5 | 3.5 | 3.9 | 3.9 | 3.9 |
| Current Peers | | | | | | |
| Auburn University | 3.1 | 3.2 | 3.3 | 3.9 | 3.9 | 3.8 |
| Iowa State University | 3.2 | 3.2 | 3.3 | 3.8 | 3.8 | 3.6 |
| North Carolina State University | 3.1 | 3.1 | 3.1 | 3.8 | 3.7 | 3.6 |

Addressing This Metric

- Chancellor's Annual Report
- *Quest* Research Magazine
- Major Campus Announcements
- Academic Outreach
- Guidance Counselors Outreach

Questions?

Jacob Rudolph
jrudolph@utk.edu
865-974-8046