Strategic Visioning
Faculty Senate Executive Council Meeting
January 25, 2021
Suzie Allard & John Zomchick
How the process began

- Ad Hoc Committee* convened in December 2019 and January 2020
- Produced an analysis of the university’s strengths, opportunities, aspirations, and results

* The Strategic Visioning Ad Hoc Committee had 22 members, including David Manderscheid who was chair. Membership is listed in the report and on the website
The process we are using

Iterative process between the Executive Committee, the Visioning Committee, and the university community

• Executive Committee
  • Establish goals and guide development of Vision/Mission/Values

• Visioning Committee
  • Refine goals and envision successful implementation

• Outreach sessions to stakeholders
  • Provide feedback on draft ideas
  • Sessions for TT & NTT faculty, staff, students, alumni & community members
Executive Committee  28 members

Suzie Allard
Kari Alldredge
Joel Anderson
Suresh Babu
Mike Berry
Brad Collett
Julian Cosner
Shandra Forrest-Bank
Denita Hadziabdic-Guerry
Michael Higdon
Sarah Hillyer
Wes Hines
Lorna Hollowell
Shea Kidd-Houze

Steve Magnum
Rachel McCord
Holly Mercer
Althea Murphy-Price
Alexia Poe
Andrew Pulte
Aubrey Robinson
Jacob Rudolph
Anne Smith
Donnie Smith
Shawn Spurgeon
Elizabeth Strand
John Zomchick
Matthew Scoggins – ex officio

Bold names = co-chairs
* David Manderscheid was co-chair until he returned to faculty May 2020
Visioning Committee 52 members

Group 1
Karmen Jones
Janeen Lalik
Kimberly Hardaway
Cavanaugh Neisler
Gretchen Mims
Phyllis Nichols
Amber Roessner
Jada Russell
Paula Schaefer
Steve Smith
Shawn Spurgeon
Jill Zambito

Group 2
Shelby Brawner
Renee D'Elia-Zunino
Joe Hoagland
Kim McCullock
Ellen McIntyre
Neil Patel
Carla Phillips
Mintha Roach
Joe Scogin
Elizabeth Strand
Amber Williams

Group 3
Ashley Blamey
Allie Cohn
Robert DuBois
Marc Gibson
Nicole McFarlane
Regis Nisenwe
Mike Odom
Sharon Pryse
Jacob Rudolph
Neal Schrick
Duane Wiles

Group 4*
Michelle Buchanan
Matt Deveraux
Mike Galbreath
Paul Hauptman
Sarah Hillyer
Sadie Hutson
Glenn Jacobs
Matthew Mench
Art Ragauskas
Javiette Samuel
Marcy Souza

Group 5
Rana Abudayyah
Tom Berg
Randy Bradley
Jim Coder
Jackie Johnson
Charles Lomax
Lori Messinger
Althea Murphy-Price
Phil Myer
Beth Schussler
Dixie Thompson
Brandon Winford

Bold names = co-chairs  Italics also on Executive Committee

* Kimberly Eck was in Group 4 until she left UT
Visioning process

- **Executive C. Feb 2020**
  - Identify key Goals
  - Draft Vision/Mission

- **Visioning C. Feb & Mar 2020**
  - Refine Goals
  - Refine Vision/Mission
  - OUTREACH May 2020 attendance ~674

- **Visioning Committee Jul & Aug; Oct 2020**
  - Revise Vision/Mission
  - Revise All Materials
  - Finalize Materials
  - Revise Goals
  - OUTREACH Oct & Nov 2020 attendance ~120

*Executive Committee met in April 2020 to discuss next steps*
Our Facilitators

Michael A. Diamond

- Senior Partner, Academic Leadership Associates, LLC
- USC Vice President and Executive Vice Provost Emeritus
- Professor Emeritus, Marshall School of Business and Rossier School of Education, University of Southern California

Mark Power Robison

- Managing Partner, Academic Leadership Associates, LLC
- Professor of Clinical Education and History, Rossier School of Education and Dornsife College of Letters, Arts & Sciences, University of Southern California
Our Role
As the flagship, land-grant university of the state we are dedicated to amplifying the Volunteer Spirit of selfless leadership in every life we touch. We listen and learn from one another – an ongoing, ever-expanding conversation fueled by a wealth of perspectives and experiences. We know how much is possible when we unite our individual talents and aspirations, put compassion front and center, and step forward together as Volunteers.

Our Vision
A world enriched by our ideas, improved through action, and inspired by the Volunteer Spirit of service and leadership.
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A world enriched by our ideas, improved through action, and inspired by the Volunteer Spirit of service and leadership.

Our Mission
We are a diverse community with a shared commitment to discovery, creativity, and education. At UT Knoxville we:

• Empower learners of all ages and backgrounds to achieve their dreams through accessible and affordable education;

• Advance the prosperity, well-being, and vitality of communities across Tennessee and around the world through our research, teaching, service, and engagement; and

• Commit to excellence, equity, and inclusion within the university, across the state, and in all our global activities.
Draft Goals

• Provide high-quality educational opportunities for people at every stage of life, whenever and wherever they seek to learn.
• Create a more just, prosperous, and sustainable future through world-class research, scholarship, and creative work.
• Develop and sustain a nurturing university culture where diversity and community are enduring sources of strength.
• Empower and sustain a culture of collaboration, agility, and innovation throughout the university.
• Connect with every Tennessean and with communities around the world, inspiring future Volunteers to join our diverse community.

We work together, collaborating across boundaries and disciplines, to achieve these goals and thus fulfill our mission and vision. Strategies and tactics to achieve these goals follow below.
Next Steps

1) Present to the Campus Advisory Board in February for review.

2) Work with all of you and other campus community members to identify top priorities within the vision or stemming from the spirit of the vision.

3) Set up implementation teams to act on the priorities.

4) Present the Strategic Vision to the Board of Trustees in June.
Thank you for all you do!

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